

# Just One Thing

Mission Statement: Increase volunteerism in the community by connecting potential volunteers with one time or low commitment opportunities based on THEIR skill sets.

What keeps people from volunteering?

They don't know where or what options are available

They are afraid that if they volunteer once, it'll turn into a full time job

Inflexibility: Groups only want them to volunteer for what THEY want, when THEY want, how THEY want.

They don't feel appreciated when they do volunteer.

Program Steps

1. Have a meeting with a representative of every group, club, and organization in the area
  - a. VFW, American Legion, Country Club, FRE, different fireworks committees, HCPC, Hope Heritage Festival Committee, Domestic Science Club, Knights of Columbus, Senior Center, Hilltop Community Center, Teen Center, CVB, Library, Housing Board, Hospital Auxiliary, Hospital Foundation, Historic Society, Beta Sigma Phi chapters, PEO,
  - b. Raise awareness with each club of HOW MANY groups are struggling for the same donation dollars and volunteer hours
  - c. Explain the theory behind the "Just One Thing" program
  - d. Get each club to commit to the program.
    - i. What do they need?
      1. Volunteer positions
      2. Specific jobs
      3. Donations of goods or equipment
    - ii. No pressuring JOT volunteers for future jobs or hours
      1. A door needs fixing at the Senior Center. A local handyman wouldn't mind donating a few hours if he knew he wouldn't be called every other week by the group
2. Publicize the idea
  - a. Chamber Chatter column
  - b. Posters
  - c. Chamber FB posts
  - d. Partner clubs and groups share on their social media sites
  - e. Local FB groups
  - f. Bulk emails - Mailchimp
3. Talk newspaper into giving standard spot for "Weekly Volunteer Opportunities"
4. Expand the program to include sharing of supplies, tools, and equipment.
  - a. The Chamber and the Hospital Auxiliary share auction paddles
  - b. The FRE's shredder dies – but a citizen has one they bought and never uses. They would donate if they were aware of the need

How much MORE could we all accomplish if we share resources, work together, and get along?