



FOR IMMEDIATE RELEASE
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DONIPHAN COUNTY LAUNCHES NEW COUNTY WEBSITE AND LOGO DESIGN

Small County Making Big Changes to Increase Online Presence

TROY, KANSAS – Doniphan County officials recently launched a new website and unveiled a redesigned county logo this past week in an effort to enhance the county's online visibility, provide for better communication, and increase public awareness of the businesses and resources the region has to offer.

County commissioners had entrusted Adrienne Korson, County Economic Development Director, with the task of redeveloping the website to better showcase the county's profile, to provide accurate and accessible information, and to foster development of the region's economy. The Economic Development Commission partnered with Webcom Resources to complete this project.

"I'm so excited to have this new, beautiful, and impressive website that will help increase our county's visibility to this region and beyond," commented Sheryl Pierce, who heads the Doniphan County Health Department. "For the Health Department, this website will be especially useful as a referral source for our clients and help increase our professional appearance. I'm especially thrilled about our new logo as well!"

The new Doniphan County website features a custom design that incorporates the colors of the new logo in a traditional layout for desktop plus a fully responsive mobile view. The new logo blends a traditional seal-style with a clean, flat design to enable maximum versatility while highlighting the agricultural heritage and incorporated cities of Doniphan County.

Key features of the website include a county news portal, a community-driven event calendar, city pages with an overview and list of resources for each city, a categorized county-wide business directory, and a discussion board to encourage resident engagement on county topics.

"I've been a part of several large website migrations, and this was one of the smoothest I've seen," said Elizabeth Collins, of Webcom Resources, who served as project manager and technical adviser for the project. "Adrienne was inspiring to work with yet highly focused on completing the tasks for each iteration of the project. The communication was excellent and enabled us to keep the project on track." The website was completed ahead of schedule and within budget, and was been well received in pre-launch reviews.

About Doniphan County: Doniphan County, Kansas founded in 1855 and located in Northeast Kansas along the Missouri River. Doniphan County has a rich history and is especially known for its strong agricultural presence. The county seat is located in Troy, Kansas. The county has population of 7,797, according to the 2010 Census. Please visit our new and improved website at www.dpcountyks.com to learn more.



If you have questions or comments, please feel free to Contact:

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Optional Photos to Use with Press Release:



The new official Doniphan County logos



Side-by-side comparison example of the new site (left) to the old site (right).



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